aCUREINSIGHT.org
ocular melanoma

Eye Believe
SURVIVORSHIP SEMINAR

SPONSOR PACKET

HYBRID EVENT • October 10-11, 2025
Hosted by Dr. Miguel Materin and Dr. April Salama Duke Health

Presented by:

CASTLE BIOSCIENCES

aura

Eye Believe
SURVIVORSHIP SEMINAR

Join Us in Making an Impact at the 8th Annual Eye Believe Patient Survivorship Seminar!
A Cure In Sight is thrilled to invite you to be part of something truly life-changing: the 8th Annual Eye Believe Patient Survivorship Seminar, happening in the vibrant Raleigh-Durham area of North Carolina! This year, we are honored to host renowned oncology experts Dr. Miguel Materin and Dr. April Salama from Duke Health for an unforgettable weekend of empowerment, education, and community connection.

The seminar kicks off with a heartfelt Welcome Reception on Thursday evening, followed by two days of dynamic, hybrid programming on Friday and Saturday—featuring a curated mix of in-person and virtual experiences. Select sessions will be livestreamed, ensuring patients and families across the country can join us in real time, no matter where they are.

Why the Eye Believe Seminar Matters
This annual event is more than a conference—it's a lifeline. Designed for ocular melanoma patients and their families, Eye Believe provides crucial medical education, life coaching, and emotional support in a nurturing and accessible format. Attendees can personalize their experience by choosing from a variety of expert-led sessions that speak directly to their diagnosis and needs.
By attending, patients gain more than knowledge—they gain hope, resilience, and a renewed outlook on life.
🔗 View our event and registration site here

Your Sponsorship Creates Real Change
By sponsoring the Eye Believe Seminar, you'll be making a tangible difference in the lives of patients and families facing ocular melanoma. Your support enables us to deliver high-quality programming, virtual accessibility, and meaningful peer connections—often at little to no cost to attendees.
And your gift goes further: A Cure In Sight is a 501(c)(3) nonprofit organization (EIN# 46-1274306), and all donations are tax-deductible.
With over 11 years of dedicated service, A Cure In Sight has become a trusted leader in the ocular melanoma community—delivering financial assistance, groundbreaking research insights, advocacy, and year-round patient support.
Together, we can transform lives.
Thank you for considering a partnership that not only educates, but inspires.

Melody Kling
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aCUREINSIGHT

Danet Peterson
Podcast Host
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INSIGHT SPONSOR

$20,000

- LOGO ON ALL PRINT + DIGITAL MEDIA
- LOGO ON ALL EVENT PAGES
- INFORMATION IN GIFT BAGS
- KEY NOTE SPEAKER OPPORTUNITY
- BOOTH VIRTUALLY AND IN PERSON
- PATIENT ROUND TABLE OPPORTUNTY
- **SPONSOR PROFILE** FEATURED ON THE EVENT APP
- **SOCIAL MEDIA SPOTLIGHT** HIGHLIGHTING YOUR BRAND
- **COMMERCIAL/MENTION** DURING THE PROGRAM
- **RECOGNITION IN PRESS RELEASE** DISTRIBUTED TO MEDIA
- **PUSH NOTIFICATION** SENT DURING THE EVENT
- **LOGO DISPLAYED** THROUGHOUT ALL LIVE STREAMS
- **FEATURED** IN UP TO THREE ADDITIONAL VIRTUAL SYMPOSIUMS/SEMINARS OVER A ONE-YEAR PERIOD

VISION SPONSOR

$15,000

- LOGO BANNER DISPLAYED ON THE EVENT APP
- PATIENT ROUND TABLE **OPPORTUNITY**
- **SPEAKER** OPPORTUNITY
- SPONSOR PROFILE FEATURED ON THE EVENT APP
- SPOTLIGHT ON THE FACEBOOK EVENT
- BOOTH VIRTUAL EXPO HALL AND IN PERSON
- PUSH NOTIFICATIONS PLACED THROUGH EVENT APP
- LOGO SHOWN DURING BREAK SLIDES
- OPENER FOR BREAKOUT SESSION
- FEATURED ON UP TO THREE ADDITIONAL VIRTUAL SYMPOSIUMS/SEMINARS FOR A ONE-YEAR PERIOD
- PROMOTIONAL MATERIAL IN GIFT BAGS

FOCUS SPONSOR

$10,000

- SPOTLIGHT ON FACEBOOK EVENT
- DETAILS ABOUT VIRTUAL GIFT BAGS
- FEATURED SPONSOR PROFILE IN THE EVENT APP
- ACKNOWLEDGMENT DURING THE PROGRAM
- BOOTH PRESENCE IN THE VIRTUAL EXPO HALL AND IN-PERSON
- YOUR SPONSORSHIP ON THE EVENT APP
- ACKNOWLEDGE YOUR SUPPORT DURING THE PROGRAM

PARTNER SPONSOR

$7,000

- LOGO FEATURED ON SOCIAL MEDIA
- HIGHLIGHTED POST ON SOCIAL MEDIA
- INFORMATION INCLUDED IN GIFT BAGS
- SPONSOR PROFILE AVAILABLE ON THE EVENT APP
- SPONSOR PROFILE FEATURED ON THE EVENT APP
- VIRTUAL EXPO HALL AND IN-PERSON BOOTH AVAILABLE

ONE ITEM INCLUDED IN THE VIRTUAL SWAG BAG

INVESTOR SPONSOR

$5,000

- LOGO ON ALL SIGNAGE UNDER PARTNER SPONSOR
- INFORMATION IN GIFT BAGS
- SPONSOR PROFILE ON THE EVENT APP
- VIRTUAL EXPO HALL AND IN-PERSON BOOTH

EVENT BOOTH

$1,000

- SPONSOR PROFILE ON EVENT APP
- SPONSOR LOGO ON SIGNAGE
- VIRTUAL EXPO HALL AND IN PERSON BOOTH

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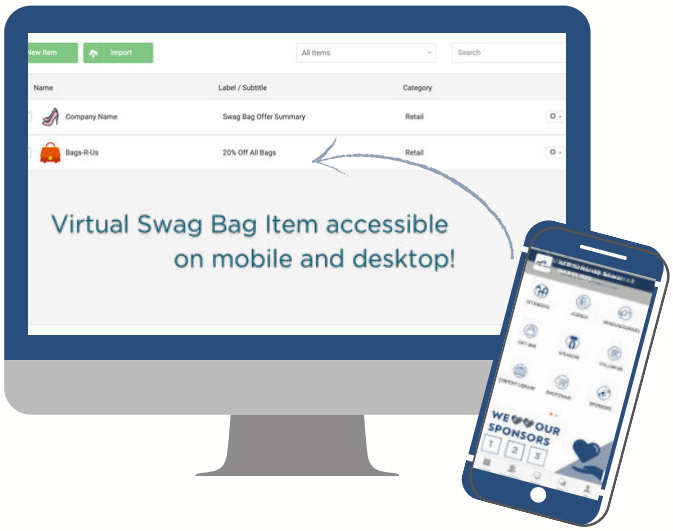
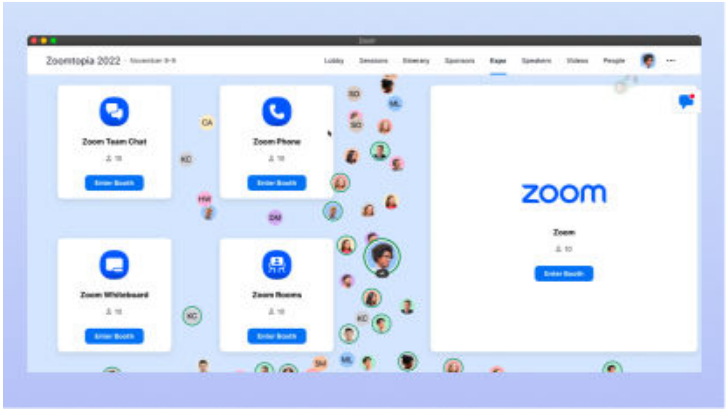
Eye Believe
SPONSORSHIP DETAILS

GIFT BAG & EXPO HALL

Have your item included in the Gift Bag available to our in person attendees and virtual attendees.
Your item can be a product discount, special offer, or a sample of your product! These items will be made easily accessible to our virtual guests in the event app under the "Gift Bag" icon and placed in the in person gift bags presented to each attendee in Nashville.



Expo Hall



On the virtual Expo Floor, event attendees can interact with sponsors, engage in live conversation, and explore content within the customizable Expo booths.

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